



GIRLS IN ICT REPORT

27 April 2017

Tui Atua Tupua Tamasese Efi Building – Samoa Conference Centre

BACKGROUND

1. The Girls in ICT Day (“event”) is part of the International Telecommunications Union’s (“ITU”) global effort to raise awareness on empowering and encouraging girls and young women to consider careers in the growing field of information and communications technology (“ICT”).

PARTICIPANTS

2. This year marks the third consecutive year in which the Office of the Regulator (“OOTR”) has become part of this international event. With the support of its partnering sponsors,¹ OOTR commemorated this year’s event on Thursday, 27 April 2017 at the Samoa Conference Centre which was attended by nine (9) colleges from around the country.²

MAIN COMPETITION

3. Every year, OOTR holds a main competition in which college girls are invited to participate. The winner is announced on the day of the event and presented with a special prize. In the past, OOTR has held an essay and poster competitions which focused on the importance of ICT and other related topics.
4. For this year’s event, the organising committee held a short video clip competition as a means of encouraging young girls to pursue ICT. To that end, girls in Years 11 – 13 from colleges across the country were invited to enter OOTR’s short video clip competition. The details of the competition is attached and marked as *Annex 1* to this report.
5. On Tuesday, 18 April 2017 (deadline for submissions), OOTR received only one (1) video submission from a Ms Angelee Vaai Paulo of St. Mary’s College. Given that the advertisement for the video competition had been published a month before the deadline, Ms. Paulo’s submission was still considered by the organising committee and was deemed worthy of winning this year’s main competition.

SPEAKERS AND PRESENTERS

6. **Guest Speaker**
Gisa Lematua Fuatai Purcell – Commonwealth Telecommunications Union’s Regional Advisor for the Pacific. Mrs Gisa Purcell delivered an inspiring speech on ‘*Girls and the Digital Dime*’ and called for the participants to be vigilant in their pursuit of academic excellence and that ICT opens up a world of opportunities.
7. **Special Presentation**
Corporal Topelei Ah Ching – Ministry of Police. Corporal Ah Ching presented on online safety and Child Sexual Abuse Material (“CSAM”), which is a joint initiative by OOTR and relevant stakeholders to combat indecent online material.

SPONSORSHIP

¹ Bank South Pacific, Comptech, Digicel, Samoa Commercial Bank, Samoa Stationery and Books, Sky Eye, Samoa Quality Broadcasting (TV1), TV2/EFKS TV, TV3 and Vailima Breweries.

² Aana No. 2 College, Aleipata College, Avele College, Latter Day Saints Pesega College, Safata College, St. Mary’s College, Lepa and Lotofaga College, Palalaua College and Wesley College.

8. The sponsorship received and allocation is attached and marked as *Annex 2*.

FEEDBACK SURVEY

9. Out of the 35 registered participants, only 29 participants completed the questionnaire forms. The organising committee received nothing but positive feedback from participants who wish to see the continuity of this event and were inspired by Mrs Gisa Purcell's message.
10. The organising committee learnt after the event that Mrs Gisa Purcell and Huawei have expressed an interest in being involved in the upcoming Girls in ICT Day 2018.

CONCLUSION

11. If 2017 is any indication of things to come, then next year's Girls in ICT Day promises to be just as, if not more successful.

ANNEX 1 – SHORT VIDEO CLIP COMPETITION



SHORT VIDEO CLIP COMPETITION

The International Telecommunications Union (“ITU”) in collaboration with the Office of the Regulator (“OOTR”) will be commemorating its annual ‘Girls in ICT Day’ on **Thursday, 27 April 2017**. This initiative is part of ITU’s global effort in raising awareness on empowering and encouraging girls and young women to consider careers in the growing field of information and communications technology (“ICT”). To that end, girls in Years 11 – 13 from secondary schools are invited to enter OOTR’s short video clip competition.

Choose *only 1* question:

1. *Does your school utilize ICT in its curriculum? If so, explain how ICT has affected your learning. If your school does not utilise ICT, explain how it may address this problem.*
2. *Explain the negative impacts of ICT on millennials (or Generation Y) and provide solutions on how these influences may be minimized?*
3. *How would you encourage other girls to pursue ICT as a career path?*
4. *Given the vast amount of information and resources available on the internet, advise how girls may better protect themselves online.*

Terms and Conditions:

You must choose *only 1* question for your video.

You must state your name, age, Year level/Class, school and topic in your video. Your video should be *at least 3* minutes or *maximum 5* minutes long.

You may submit your video either individually or in a group (no more than 3 people for a group submission).

You may choose to do your video either in *English or Samoan* (but **not** both).

Videos must be submitted on a flash drive or in a format which can easily be saved by OOTR at the time of submission.

Late submissions will not be considered.

Note:

You are encouraged to carry out some research for your chosen topic.

You can be as creative as you want to be provided you are clear and succinct in addressing your chosen topic.

Due Date:

Videos must be submitted to the Regulator's Office at Mulinu'u no later than **Tuesday, 18 April 2017** at **4.00pm**. For any other queries, contact Vanessa or Sosefina on phone number 302 82.

ANNEX 2 – GIRLS IN ICT 2017 SPONSORSHIP REPORT

Table A – Sponsorship received

NO.	SPONSOR	DONATION	BALANCE
1.	SCB	\$1,000.00 cheque	0
2.	Digicel	(Refer to Table B below)	3 x \$10.00 credit 3 x \$20.00 credit
3.	TV3	\$200.00 cheque	-
4.	Sky Eye	\$500.00 cheque	-
5.	Comptech	\$300.00 cash	\$200.00
6.	BSP	\$150.00 cheque, 1 x Huawei tablet + in kind sponsorship	-
7.	TV1	\$500.00 cheque	-
8.	Vailima Breweries	10 x Diet Coca Cola boxes 2 x Coca Cola Backpacks	1 -
9.	SSAB	2 x Samsung Galaxy V plus phones	-
10.	EFKS/TV2	Assisted with <i>free</i> advertisement (short video clip competition)	N/A

Table B - Digicel's sponsorship breakdown

SPONSORSHIP	VALUE	ALLOCATION
22 x \$10.00 Digicel-to-Digicel credit	\$220.00	12 x Runners Up for Quiz 5 x Phone Giveaways 2 x Spot Prizes
19 x \$20.00 Digicel-to-Digicel credit	\$380.00	12 x Winners for Quiz (3 girls/round) 4 x Spot Prizes
10 x 200MB Data	\$48.00	10 x Spot Prizes
9 x 250MB Data	\$54.00	4 x Quiz 5 x Phone Giveaways
1 x \$150.00 Digicel-to-Digicel credit + 1.5GB Data	\$186.00	Short Video Clip Competition Winner
3 x Huawei Y3 Lite phones (\$169.00 value)	\$507.00	3 x Phone Giveaways
TOTAL VALUE		\$1,395.00

Table C – Allocation of Prizes

ACTIVITIES	PRIZES	SPONSORS
GIFT BAGS:	<ul style="list-style-type: none"> ▪ Stationery bags (<i>with Girls in ICT logo</i>) ▪ 8GB USB sticks ▪ Pens ▪ Notebooks ▪ Correction pens 	SCB, TV1, Sky Eye & BSP
SHORT VIDEO CLIP COMPETITION:	<ul style="list-style-type: none"> ▪ \$200.00 cheque ▪ \$100.00 cash ▪ Huawei Tablet (valued at 	TV3 Comptech BSP

ACTIVITIES	PRIZES	SPONSORS
<i>Presented by the Hon. Minister</i>	\$500.00) ▪ \$150.00 credit & 1.5GB data voucher	Digicel
QUIZ COMPETITION: Part 1 – Round 1 <i>Presented by Corporal Topelei Ah Ching</i>	1st Round Winners ▪ 3 x Pencil case + highlighters ▪ 3 x \$20.00 credit Runners Up ▪ 3 x \$10.00 credit vouchers	Sky Eye, TV1 & BSP Digicel Digicel
Part 1 – Round 2 <i>Presented by Chloe Faaiuasoo (Digicel Rep)</i>	2nd Round Winners ▪ 3 x Pencil case + highlighters ▪ 3 x \$20.00 credit Runners Up 3 x \$10.00 credit vouchers	Sky Eye, TV1 & BSP Digicel Digicel
Part 2 – Round 3 <i>Presented by Agnes Kerslake of Sky Eye</i>	3rd Round Winners ▪ 3 x Pencil case + highlighters ▪ 3 x \$20.00 credit Runners Up 3 x \$10.00 credit vouchers	Sky Eye, TV1 & BSP Digicel Digicel
Part 2 – Round 4 <i>Presented by Cecily Faasau-Iakopo (Acting Regulator)</i>	4th Round Winners ▪ 3 x Pencil case + highlighters ▪ 3 x \$20.00 credit Runners Up 3 x \$10.00 credit vouchers	Sky Eye, TV1 & BSP Digicel Digicel
SPOT PRIZES:	1. BSP School Bag + 200MB Data 2. BSP soccer ball + water bottle + 200 MB Data 3. Coca Cola School Bag + 200MB Data 4. BSP cap + polo shirt + 200 MB Data 5. BSP shoulder bag + rugby ball + 200MB Data 6. Coca Cola School Bag + 200MB Data 7. BSP sunglasses, sponge ball, USB stick + 200MB Data 8. BSP soccer ball + 200MB Data 9. \$10.00 credit + 200MB Data 10. \$10.00 credit + 200MB Data 11. \$20.00 credit + 250MB Data 12. \$20.00 credit + 250MB Data 13. \$20.00 credit + 250MB Data 14. \$20.00 credit + 250MB Data	BSP & Digicel BSP & Digicel Vailima & Digicel BSP & Digicel BSP & Digicel Vailima & Digicel BSP & Digicel BSP & Digicel Digicel Digicel Digicel Digicel Digicel Digicel
PHONE GIVEAWAYS:	1. Samsung Galaxy V plus phone, \$10.00 credit & 250MB Data	SSAB & Digicel

ACTIVITIES	PRIZES	SPONSORS
	2. Samsung Galaxy V plus, \$10.00 credit & 250MB Data 3. Huawei Y3 Lite phone, \$10.00 credit & 250MB Data 4. Huawei Y3 Lite phone, \$10.00 credit & 250MB Data 5. Huawei Y3 Lite phone, \$10.00 credit & 250MB Data	SSAB & Digicel Digicel Digicel Digicel
SPECIAL PRIZES:	<u>Early Bird to Register</u> <ul style="list-style-type: none"> ▪ HP printer + A4 box – <i>Palalaua College</i> ▪ HP printer + A4 box – <i>Avele College</i> <u>Vailima Giveaway</u> 9 x Diet Coca Cola boxes	SCB SCB Vailima