



ORDER OF THE REGULATOR NO. 2025/T02

APPROVAL OF RETAIL TARIFFS FOR MOBILE SERVICES PROVIDED BY VODAFONE SAMOA LIMITED

WHEREAS:

The Office of the Regulator received newly proposed retail tariffs from Vodafone Samoa Limited (Vodafone) for its telecommunication services on 6th November 2025. These tariffs were submitted for the Regulator's review and approval.

In compliance with section 8(1)(r) of the Telecommunications Act 2005 (the Act), the Regulator revoked the Order of the Regulator No. 2024/T04 and replaced it with the Order of the Regulator No. 2025/T02.

The approval of these new retail tariffs by the Regulator takes into account the following considerations:

- 1) Vodafone's submissions and further information provided;
- 2) The objectives of the Act;
- 3) Provisions of the Act regarding tariffs, in particular, section 40(3)

The Regulator under section 40(5) of the Act makes the following Orders concerning new tariff approval:

Orders

- i. The tariffs specified in *Schedule 1* to this Order shall be the approved retailed tariffs specified for this Order.
- ii. The approved retailed tariffs specified in *Schedule 1* to this Order shall be applicable and available to the market for 12 months;
- iii. New retail tariff filing shall be 21 working days before the 12 months is ended;

VAGST

All retail tariffs included in *Schedule 1* are in Samoan Tala and are inclusive of VAGST.

Peak Period

For this Order, Peak periods will be between 8:00 a.m. and 7:59 p.m. on weekdays, and the off-peak period will be between 8:00 p.m. and 7:59 a.m. on weekdays and weekends.

Billing concerning Voice Calls

The rates are expressed per minute and for billing purposes, they are applied and charged based on increments of up to six (6) seconds, unless the context indicates otherwise.

Duration of the Order

The Order will expire on the earlier of:

- 1) The Regulator revoking this Order; or
- 2) The making of a new Order by the Regulator for services provided by Vodafone in a market in which it has been declared dominant.

This Order becomes effective on the **19th of December 2025**

Date of Order: 3rd December 2025



Gisa Lematua Tagaloataoa Fuatai Purcell
Regulator

Attach: Schedule 1 – Approved Tariffs for Vodafone services in the retail market for National, International, SMS, and Data from both fixed and mobile services.

Schedule 1

Tariffs for Vodafone services in the retail market for National, International, SMS and Data from both fixed and mobile services.

1) PREPAID PLANS & BUNDLES

I. Malo Bundles

All-In One Malo Bundle							
Product Name	Price	Anyuse Data(GB)	Onnet Mins/Text	Offnet Text	Offnet Mins	International Calls (NZ/AUS)	Validity (Days)
Malo \$3	3	2	UNL	10	10	-	1
Malo \$5	5	3	UNL	10	10	-	1
Malo \$10	10	4	UNL	15	15	10	4
Malo \$13	13	8	UNL	30	30	20	7
Malo \$15	15	13	UNL	50	40	30	7
Malo \$16	16	16	UNL	50	40	30	7
Malo \$18	18	25	UNL	50	50	30	7
Malo \$21	21	27	UNL	50	50	40	7
Malo \$23	23	30	UNL	50	50	40	7
Malo \$50	50	50	UNL	70	70	70	14
Malo \$99	99	100	UNL	200	200	100	28

a. Malo Add-Ons

Malo Add-On			
Product Name	Price	Anyuse Data(GB)	Validity
Malo Add-On	2	5	1

II. Fiafia Tele Bundles

Fiafia Tele Bundles					
Product Name	Price	Anyuse Data(GB)	Onnet Mins	Onnet Text	Validity (Days)
Fiafia Tele \$3	3	2	30	30	1
Fiafia Tele \$5	5	3	50	50	1
Fiafia Tele \$7	7	5	70	70	2
Fiafia Tele \$10	10	4	100	100	4
Fiafia Tele \$13	13	8	130	130	7
Fiafia Tele \$15	15	13	150	150	7
Fiafia Tele \$18	18	25	180	180	7
Fiafia Tele \$21	21	27	210	210	7
Fiafia Tele \$29	29	30	290	290	14
Fiafia Tele \$99	99	100	500	500	28

a. Fiafia Tele Add-Ons

Fiafia Tele Add-On			
Product Name	Price	Anyuse Data(GB)	Validity
Fiafia Tele Add-On	2	5	1

III. Super Data Bundles

Super Data Bundles			
Product Name	Price	Any GB	Validity (days)
Super Data \$3	3	1	1
Super Data \$6	6	3	3
Super Data \$11	11	7	4
Super Data \$16	16	16	7
Super Data \$21	21	21	7
Super Data \$30	30	30	10
Super Data \$60	60	60	28
Super Data \$99	99	200	28

a. Super Data Add-Ons

Super Data Bundles Add-On			
Product Name	Addon (\$)	Any GB	Validity (days)
Super Data Bundles Add-On	2	5	1

IV. Unlimited Mobile Data Bundles

Unlimited Mobile Data Bundle			
Plan Name	Price	Data Allocation	Validity (hours)
Unlimited data \$1	1	UNLIMITED	1
Unlimited data \$2	2	UNLIMITED	2

- Gifting is not available for unlimited mobile plans.
- Data can be used for any internet activity.
- Hourly validity starts upon successful purchase.
- Eligibility includes all new and existing prepaid and postpaid capped mobile users.

V. Unlimited Call Plans

Unlimited Call Bundle		
UNL Onnet Call	Price	Validity (hours)
Any Vodafone number	3	1

- Gifting is not available for unlimited call plans.
- Call limited to onnet only (Vodafone to Vodafone)
- Validity starts upon successful purchase
- Eligibility includes all new and existing prepaid and postpaid capped mobile users.

VI. Best Buddy

Best Buddy			
Plan Name	Price	ONNET mins	Validity
Best Buddy	0.99	UNL (1 No.)	24 hours

- Daily auto-renewal fee of 0.99 sene charged at 12:00 AM.
- Daily fee is automatically deducted from customer balance at 12 AM.
- If there is insufficient balance at 12 AM, the fee will be reduced after the next top-up.
- Best Buddy auto-deactivates after a full day without a top-up, requiring reactivation.
- Customers can opt out by calling customer service or dialing *888# menu.
- Unlimited calling and texting available to one designated Vodafone number.
- The Buddy numbers can be changed only once every 30 days.
- Customers may opt out and reactivate with a different number, incurring a penalty fee of \$1 tala if within the 30-day period.
- Buddy number can be a prepaid or postpaid mobile or fixed line (landline) number.

VII. Paradise Sim Plans

Paradise Sim Plan						
Product Name	Price	Any Use Data (GB)	Mins/Text (Onnet)	Mins/Text (Offnet)	Int'l Mins (Nz&Aus)	Validity (Days)
Paradise \$25	\$ 25	25	UL	25	25	7
Paradise \$50	\$ 50	50	UL	50	50	14

- Paradise plans are exclusive to Paradise SIMs.
- Paradise SIM activation plans can only be repurchased by Paradise SIM users.
- Paradise SIM is designed for international tourists and visitors; valid international ID or boarding pass is required for registration.
- Paradise SIMs cannot purchase other prepaid plans apart from Paradise plans.
- Plans are available via *888# menu or My Vodafone Samoa App.
- Top up the exact plan value to auto-convert the offer; or a manual conversion is available based on top-up and customer preference.
- International calling available to NZ, Australia, USA, American Samoa, and Fiji (landline & mobile).
- A re-purchase option for any of the Paradise plans is available.
- Without purchasing a bundle, internet access will be unavailable, and calls and texts will be charged at standard casual rates.

VIII. Moana TV App: Subscription Plans

Moana TV App: Subscription Plan			
Package	Price	Channels	Validity
Daily	1	All Channels	1 day - auto renew
Montly	15	All Channels	30 days

- Daily subscription auto-renews.
- Payment can be made via phone balance or M-Tala
- A data plan is needed to access channels on the app

IX. Sim Activation Offer – One time offer only

Sim Activation Offer - One time Only offer only			
Product Name	Price	Anu Use GB	Validity
Eazy Prepaid SIM	5	5	2
Campus Sim Activation Bundle	2	UNL (MEC educational sites)	1

- The new SIM activation offer is a one-time only.
- A \$1 to \$5 tala activation fee is required to activate SIM and the offer.
- This offer is available only upon initial activation.
- Campus SIM Activation Eligibility:
 - Valid student ID is required at counter before a Campus SIM is released.
 - Parental Consent is needed if student is aged 18 and below. On this note, they must be accompanied by parent/legal guardian at point of SIM receipt.
 - Educational websites include the following:
 - <https://mus.edu.ws>
 - <https://onlinestudy.mus.edu.ws>
 - <https://mail.student.mus.edu.ws>
 - <https://www.mesc.gov.ws>
 - <https://www.elearn.usp.ac.fj>
 - <https://www.student.usp.ac.fj>
 - <https://www.usp.ac.fj>

X. Router Plans: Aiga Wifi-Plans

Aiga WiFi Plans			
Plan Name	Price	Data Allocation	Validity (hours)
Aiga WIFI \$15	15	15	7
Aiga WIFI \$25	25	30	7
Aiga WIFI \$50	50	75	14
Aiga WIFI \$100	100	200	28
Aiga WIFI \$200	200	500	28

- AIGA Wi-Fi plans are exclusively for prepaid DATA SIMs only.
- These plans are designed for prepaid and postpaid-capped router, dongle, and Mi-Fi users.
- Top up the exact plan value for auto-conversion, or manually convert based on top-up and customer preference.
- Unused data does not rollover and expires at the end of the plan's validity

PREPAID PLANS TERMS AND CONDITIONS

1. All rates are in Samoan Tala and include VAGST.
2. Initial plan allocations are for prepaid and postpaid-capped mobile users only.
3. Data allocations can be used for any internet activity.
4. No rollover of allocations; all expire within their assigned validity periods.
5. "On-net" refers to calls/texts between local Vodafone Samoa numbers.
6. "Off-net" refers to calls/texts from Vodafone Samoa numbers to other local networks.
7. International minutes cover calls to mobile and landlines in New Zealand and Australia only.
8. Calls to other international destinations are charged at standard rates.
9. Initial bundles can be gifted to other Vodafone numbers; add-on bundles cannot.
10. Add-on data is optional and consumed before the initial plan data.
11. Add-ons are specific to their designated plans and cannot be purchased separately or used across different plans.
12. Add-on offers appear once during the initial bundle purchase; if declined, they can only be purchased after buying a new bundle.
13. The validity of add-on plans is tied to the initial plan but does not extend the overall validity period.
14. Both initial plans and add-ons are valid within their respective timeframes from the day of purchase.
15. The add-on with shorter validity is consumed first; both must be used within their respective valid periods.
16. A data plan is required to access the internet; voice and text are charged at standard rates when plans expire unless they are repurchased.

2) POSTPAID PLANS & BUNDLES

I. Postpaid Mobile Plans – Mauga Plans

Mauga Plans						
Plan Name	Price	Any Use GB	Onnet Mins/Te	Offnet Mins	Offnet Text	Validity
Mauga 69	\$ 69.00	50	UNL	200	200	Monthly
Mauga 99	\$ 99.00	70	UNL	500	500	Monthly
Mauga 249	\$ 249.00	200	UNL	1000	1000	Monthly
Mauga 299	\$ 299.00	250	UNL	1500	1500	Monthly
Mauga 349	\$ 349.00	350	UNL	2000	2000	Monthly
Mauga 459	\$ 459.00	500	UNL	2500	2500	Monthly

- Plans are available to both Postpaid Pure and Postpaid Capped customers.
- Unused calls, data and SMS from your Mobile Plan will not be carried over to the next month.
- Postpaid Capped Mobile Plan users can choose any Prepaid Mobile Plans.
- Pure Postpaid Mobile Plan users: If you exceed your plan allocation, the extra usage will be charged at standard rates.

a. Postpaid Mobile Handset Add-Ons

Postpaid Mobile Handset Add-On				
Add on	Handset Selling Price	12 months	24 months	Processing Fee
Addon MPP Repay1	\$400-\$750	\$ 63	\$ 31	\$ 49
Addon MPP Repay2	\$751-\$1300	\$ 108	\$ 54	\$ 99
Addon MPP Repay3	\$1301-\$1599	\$ 133	\$ 67	\$ 99
Addon MPP Repay4	\$1600-\$2000	\$ 167	\$ 83	\$ 99
Addon MPP Repay5	\$2001-\$3000	\$ 250	\$ 125	\$ 149
Addon MPP Repay6	\$3001-\$4000	\$ 333	\$ 167	\$ 149
Addon MPP Repay7	\$4001-\$5000	\$ 417	\$ 208	\$ 199
Addon MPP Repay7	\$5,001-\$7,000	\$ 583	\$ 292	\$ 199

- The Add-on MPP Repay option is available only when customers sign up for a Mauga Plans.
- Customers must choose between a 12-month or 24-month payment plan, depending on their contract and the handset selected within the plan.
- A one-time processing fee is applied and charged on the first month's bill.

b. Postpaid Mobile Service Add-Ons

i. Postpaid Mobile International Voice & Data Add-Ons plans

Postpaid Mobile International Voice & Data Add-On Plans				
Add on	Any Use Data (GB)	Int'l Mins	Price	Validity
Data 5	5	-	\$ 20.00	Monthly
Data 15	15	-	\$ 50.00	Monthly
International 50	-	50	\$ 30.00	Monthly
International 100	-	100	\$ 50.00	Monthly

- Add-ons are optional and are available exclusively for mobile postpaid capped users
- Customers can choose add-ons based on their need for extra data or international calling minutes.
- Data add-on plans are for any internet activity.
- International add-on plans are for calls to landlines and mobiles in American Samoa, Fiji (Vodafone), Australia, New Zealand, China, Singapore, UK & USA.

II. Postpaid Broadband / Fibre Plans

a. Matagi Fibre Plans

Matagi Fibre Plans				
Plan Name	Price	Data (GB)	Speed (Mbps Symmetrical)	Validity
Matagi Fibre 10	\$ 1,999	UL	10	Monthly
Matagi Fibre 15	\$ 2,699		15	
Matagi Fibre 20	\$ 3,599		20	
Matagi Fibre 25	\$ 4,499		25	
Matagi Fibre 30	\$ 5,399		30	
Matagi Fibre 50	\$ 8,999		50	
Matagi Fibre 70	\$12,599		70	
Matagi Fibre 150	\$26,999		150	
Matagi Fibre 200	\$35,999		200	

b. Smart Home Fibre Plans (Residential ONLY)

Smart Home Fibre Plans (Residential Only)				
Product Name	Price	Any GB	Free Bundled Offer	Validity
Smart Home 149	\$149	UL	Classic Landline Phone	Monthly
Smart Home 199	\$199		Moana TV STB with Premium Plan Fixed Line	Monthly

c. Malosi Fibre Plans

Matagi Fibre Plans			
Plan Name	Price	Data (GB)	Validity (days)
Malosi 99	\$ 99	100	Monthly
Malosi 149	\$ 149	150	
Malosi 199	\$ 199	200	
Maosi 299	\$ 299	300	
Malosi 499	\$ 499	500	
Malosi 599	\$ 599	1000	

- Data rollover does not apply to these plans.
- Postpaid Capped customers can subscribe to any Prepaid Aiga Wi-Fi data plan, but not Postpaid Pure customers.

III. IPTV/Moana TV Plans (Prepaid & Postpaid)

IPTV/Moana TV Plans (Prepaid & Postpaid)			
Package	Price	Channels	Validity (days)
Basic Package	\$ 39	15 Channels	Monthly
Standard Package	\$ 69	20 Channels	Monthly
Premium Package	\$ 89	All Channels	Monthly

- The 30-day validity applies to Prepaid Moana TV plans.
- Postpaid Moana TV plans follow the billing cycle for validity.

IV. Service Installation Charges

Service Installation Charges		
Installation Charges		Price
FTTH/FTTP	One Time Installation Fee	\$ 299
4G/4G+ ROUTER		\$ 149
Moana TV		\$ 150
Landline (Classic)		\$ 90

- Installation charges must be paid up-front
- These are one-time charges.

V. International Calling Rates

International Calling Rates		
Group of Countries	Rate	Unit
American Samoa (Bluesky & ASTCA)	0.59	6 seconds basis
French Guiana	0.79	
Australia, Australia Code 61+13, Australia-Mobile Optus, Australia-Mobile Others, Australia-Mobile Telstra, Australia-Mobile Vodafone (0.89), French Polynesia, Guam, New Zealand, New Zealand-Mobile Others, USA	0.89	
Canada Mobile and Others	0.90	
Alaska, Bangladesh, Bangladesh-Mobile Others, Belgium, Canada, Papua New Guinea, Denmark-Mobile Others, France-YAS, Germany Mobile (0.99), Greece, Greece-Special Services, Hawaii, Hong Kong, India, Indonesia, Indonesia-Mobile Others, Japan, Korea Rep, Laos, Liechtenstein, Luxembourg-Mobile Others, Malaysia, Malaysia-Mobile Others, Myanmar-Fixed, Myanmar-Mobile, Nepal, Nepal-Mobile, Netherlands, Norway, Pakistan, Pakistan-Mobile, Philippines, Philippines-Globe, Philippines-International Premium Services, Philippines-Mobile, Romania, Romania-Mobile Others, Singapore, Sri Lanka, Sri Lanka-Mobile, Sweden, Switzerland, Switzerland-Special Services,	0.99	
France	1.20	
Korea DPR, Switzerland-Mobile Others	1.50	
French Polynesia-Mobile, Wallis & Futuna	1.99	
Brunei, East Timor, Palau, Tonga-Mobile, Vanuatu-Mobile	2.99	
Tonga-Special Services Toko, Vanuatu-Special Services	3.49	
Cook Islands, Papua New Guinea, Papua New Guinea-Mobile (3.99), Tonga, Vanuatu,	3.99	
Kiribati-Special Services	4.49	
Kiribati, Maldive Isles-Mobile, Maldive Isles-Premium Services, Nauru, Niue, Norfolk Island, Solomon Islands, Solomon Islands-Mobile (4.99), Tokelau, United Kingdom, Rest of the World,	4.99	
Germany	5.99	
China	6.49	
Tuvalu	6.99	
Australia-Satellite Optus	7.99	
Solomon Islands-Special Smile	8.99	
Maldive Isles (20.91),	9.99	
Inmarsat (Global Satellite Antarctica)	20.91	

- All International calls are charged on a 6-second basis.

VI. Standard Rates (Prepaid & Postpaid)

VODAFONE STANDARD RATE			
From Vodafone	To	Charge	Rate (WST)
VF Postpaid Mobile	VF Landline	per Min	0.49
	VF Fixedline	per Min	0.49
	VF Mobile	per Min	0.49
	Digicel Mobile	per Min	0.49
	Digicel Fixed	per Min	0.49
	Directory	per call	0.50
	TXT	per TXT	0.20
	Data/MB	per MB	0.03
From Vodafone	To	Charge	Rate (WST)
VF Prepaid Mobile	VF Landline	per Min	0.49
	VF Fixedline	per Min	0.49
	VF Mobile	per Min	0.49
	Digicel Mobile	per Min	0.49
	Digicel Fixed	per Min	0.49
	Directory	per call	0.50
	TXT	perTXT	0.20
	Data/MB	per MB	No PAYG 0.03
From Vodafone	To	Charge	Rate (WST)
VF Postpaid Fixed Line	VF Landline	per Min	0.49
	VF Fixedline	per Min	0.49
	VF Mobile	per Min	0.49
	Digicel Mobile	per Min	0.49
	Digicel Fixed	per Min	0.49
	Directory	per Call	0.50
	TXT	per TXT	0.20
	Data/MB	per MB	0.03
	\$59 Plan (1000mins VF/1000offnet)		If you are an existing customer on an old plan and ask for extra connectons, you will pay the same plan rate
	\$79 Plan (UNL/200offnet)		
From Vodafone	To	Charge	Rate (WST)
VF Prepaid Fixed Line (Sim Base)	VF Landline	per Min	0.49
	VF Fixedline	per Min	0.49
	VF Mobile	per Min	0.49
	Digicel Mobile	per Min	0.49
	Digicel Fixed	per Min	0.49
	Directory	per Call	0.50
	TXT	per TXT	0.20
	Data/MB	per MB	0.03
From Vodafone	To	Charge	Rate (WST)
VF Landline Postpaid (Classic) (Wire)	VF Landline	per Min	0.26
	VF Fixedline	per Min	0.26
	VF Mobile	per Min	0.26
	Digicel Mobile	per Min	0.26
	Digicel Fixed	per Min	0.26
	Directory	per Call	0.50