



OFFICE of the REGULATOR

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OFFICIAL SWITCH-OFF OF ANALOGUE TV IN SAMOA

MULINU'U, 28 AUGUST 2020---- Terrestrial Analogue TV Broadcast in Samoa will be completely switched- off on **31 August 2020**. With this, the entire country will transition fully to the Digital TV Transmission.

The Digital TV transmission provides sharper image, high quality sound and interactive TV services that will spur future economic, social and educational needs of the country and its people.

The final cessation of the analogue TV transmission will take place on 31 August 2020, marking a historical moment for the country in marching towards digitalization of the broadcasting landscape, signifying the end of analogue TV transmission in Samoa that was commissioned in 1993.

A great deal of sacrifice and hard work had gone into bringing this initiative into fruition, particularly the unwavering support from the TV broadcasters, service providers, media and other key stakeholders.

For those who have yet to transition to the Digital TV platform, you are encouraged to do so by:-

- i. Getting a set top box
- ii. Relevant Antenna
- iii. Relevant cables

For more information on the Digital TV set up can be found on our Office website, Office facebook page or Samoa Digital Company Limited facebook page or contact our Office at telephone number 30282.

We thank you for your continuous support and cooperation.

Respectfully,

Perelini Lameko-Masoe
(ACTING REGULATOR)

Faasalalauga Faalauaitete

TAPEINA ALOAIA O FAASASALALAUGA TELEWISE ANALOKI I SAMOA

MULINU'U, 28 AOKUSO, 2020---- O Faasalalauga Tau Telewise Analoki i Samoa ole a faamutaina ile Aso 31 Aokuso, 2020. O lenei suiga, o le a mafai ai ele atunuu atoa ona faasee atu ile tulaga o Faasalalauga Tau Telewise Faaneionapo ua taua ole DIGITAL TV.

O le Digital TV o le a mafai ai ona faaleleia atili le auaunaga tau telewise I le tulaga ole manino o ata, faalauteleina atu ole faasopolia I le mamalu atoa ole atunuu i vaega mamao sa lei maua muamua nei faasalalauga mo le manuia lautele o Samoa.

O lenei faamoemoe o le a tapeina ai faasalalauga o TV analoki I le Aso 31 Aokuso 2020, o le a avea o se laasaga mataina i le tala faasolopito ole atunuu i tulaga o le tulaga maualuga o le a oo iai le siitia o le auaunaga o faasalalauga o faletelewise talu mai ona oo mai lea auaunaga ile 1993.

O lenei faamoemoe o se tapenaga faigata ma le osigataulaga sa mafai ona faailoa ai le galulue faatasi ma le lagolagosua o kamupani o faasalalauga tau TV, ole Kamupani ale Samoa Digital Communication Ltd (SDCL), le tele paaga o Matagaluega ale Malo ma le Malo o Samoa. Mo le silafia o le mamalu ole Atunuu ina ia mafai ona faamalieina lenei auaunaga Digital TV e fautuaina ina ia;

- I. Faatauina se pusa set-top box
- II. Faatauina Antenna
- III. Uaea ole Digital TV

Mo nisi faamatalaga i le faapipiina o le Digital TV o loo tuuina atu i faasalalauga i luga o le matou Facebook page ale Ofisa ale Pule Faatonu male Kamupani ale SDCL, pe faafesootai mai le Ofisaa i le telefoni 30282.

Faafetai tele mo la outou lagolagosua.

Ma le fa'aaloalo tele,



Perelini Lameko-Masoe
(SUI PULE FAATONU)