



*Please address all correspondence
to the Regulator
Private Bag, Apia, Samoa
+685 30282
+685 30287
admin@regulator.gov.ws*

PRESS RELEASE

YOUTH IN ICT 2025

The Government of Samoa, through the Office of the Regulator (OoTR), acknowledges the participation of students and teachers from various colleges across both Upolu and Savaii, as well as representatives from the Government, Diplomatic Corps, and Private Sector, in the Youth in ICT Day celebration of 2025. Each year, the OoTR honours the International Telecommunications Union (ITU) Girls in ICT Day, and this year marks the 10th anniversary of Samoa's commemoration of this event.

Data from the Ministry of Education and Culture indicates a consistent increase in female college students pursuing Science, Technology, Engineering, and Mathematics (STEM) subjects, alongside a corresponding decrease in male enrollment. This trend presents a challenge for all young Samoans who need these essential skills.

For 2025, the Honorable Prime Minister Afioga Fiame Naomi Mataaafa and the Government decided to rename the local event to Youth in ICT Day, reflecting the unique situation where girls are currently outperforming boys in this field of study. The core objective of this initiative's new name is to inspire both female and male students to pursue academic and professional pathways within STEM subjects. Additionally, this change aligns with this year's theme: "Inclusive Digital Transformation."

During the event, Honorable Prime Minister Fiame Naomi Mataaafa delivered the keynote address, emphasizing the profound importance of the program's message for the young generation of Samoa. Her remarks highlighted the necessity of collaboration between this initiative and the Government's overall development agenda, as well as the OoTR's ongoing commitment to fostering positive advancements in communication technologies for Samoa today and in the future.

Gisa Lematua Tagaloa-a-taoa Fuatai Purcell
REGULATOR